



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 842362**

**Schedule Dates** 07/17/12-07/23/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-Code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Priorities USA Action Issue (170102)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT,MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1516  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIORITIES USA ACTIO  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/13/12  
**Last Modified** 07/13/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06233161  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,028.00  
**Net Total** \$11,492.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Jul. 2012	22	\$13,520.00
<b>Grand Total:</b>	<b>22</b>	<b>\$13,520.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/20/12-07/20/12	4	:30	12:05A- 1:05A (ET)						1			1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/13/12
2.0	Normal Line / SPOT	07/20/12-07/20/12	4	:30	7A- 9A (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/13/12
3.0	Normal Line / SPOT	07/23/12-07/23/12	4	:30	11:35P- 12:02A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/13/12
4.0	Normal Line / SPOT	07/23/12-07/23/12	4	:30	10:58A- 12P (ET)		1							1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/13/12
5.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	11:35P- 12:35A (ET)							1		1	\$85.00	\$85.00	Norfolk (WVEC) (WVEC)	LAW & ORDER<	7/13/12
6.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	6:58P- 7:57P (ET)							1			\$405.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	7/13/12
6.0.1	Closed Preempt	07/21/12															Norfolk (WVEC) (WVEC)	I-Inventory Accommodation/Exception - PER LSM/HURRICANE SPONSORS	
7.0	Normal Line / SPOT	07/21/12-07/21/12	4	:30	8A- 9A (ET)							1		1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	7/13/12
8.0	Normal Line / SPOT	07/22/12-07/22/12	4	:30	8A- 9A (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	7/13/12
9.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	12:05A- 1:05A (ET)					1				1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/13/12
10.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	12P- 12:57P (ET)					1				1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	7/13/12
11.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	6P- 6:30P (ET)					1				1	\$1,080.00	\$1,080.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/13/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	5:58A- 7A (ET)					1				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	7/13/12
13.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,440.00	\$1,440.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
14.0	Normal Line / SPOT	07/19/12-07/19/12	4	:30	9A- 10A (ET)					1				1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	7/13/12
15.0	Normal Line / SPOT	07/17/12-07/17/12	4	:30	12:05A- 1:05A (ET)			1						1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/13/12
16.0	Normal Line / SPOT	07/17/12-07/17/12	4	:30	12P- 12:57P (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	7/13/12
17.0	Normal Line / SPOT	07/17/12-07/17/12	4	:30	6P- 6:30P (ET)			1						1	\$1,080.00	\$1,080.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/13/12
18.0	Normal Line / SPOT	07/17/12-07/17/12	4	:30	5:58A- 7A (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	7/13/12
19.0	Normal Line / SPOT	07/17/12-07/17/12	4	:30	9A- 10A (ET)			1						1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	7/13/12
20.0	Normal Line / SPOT	07/18/12-07/18/12	4	:30	11:35P- 12:02A (ET)				1					1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/13/12
21.0	Normal Line / SPOT	07/18/12-07/18/12	4	:30	10:58A- 12P (ET)				1					1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/13/12
22.0	Normal Line / SPOT	07/18/12-07/18/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,440.00	\$1,440.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	7/13/12
23.0	Normal Line / SPOT	07/18/12-07/18/12	4	:30	7A- 9A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/13/12

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